



For Immediate Release Please

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*What: Healthy Acadia to Offer Responsible Beverage Server and Seller Training*

*Where: June 14, 2017 at Ellsworth Public Library*

*June 19, 2017 at Atlantic Oceanside, Bar Harbor*

*When: For both dates: 8:30 am –off-premise/seller training; 1:00pm – on-premise/server training*

### **Healthy Acadia to Offer Responsible Beverage Server and Seller Training**

Ellsworth, ME. Maine's bustling tourist season is just around the corner and stores, restaurants, and taverns will be recruiting new servers and staff. For establishments where alcoholic beverages are sold, it is critical for employers and managers to ensure that new hires are familiar with current state liquor laws and the importance of preventing sales to minors and to individuals who are visibly intoxicated.

Healthy Acadia will offer Responsible Beverage Server & Seller Training, on June 14 in Ellsworth and June 19 in Bar Harbor, to provide employers and employees who sell alcoholic beverages with the knowledge they need to better identify and prevent violations of liquor laws. This course emphasizes increasing employees' knowledge about liquor laws, the importance of preventing underage sales and sales to visibly intoxicated individuals, and offers guidance for refusing service when necessary. Employees will receive training on best practices to identify minors, false identification, and signs of visible intoxication.

A Responsible Beverage Seller and Server training will be held on Wednesday, June 14 in the Community Room at Ellsworth Public Library, located at 20 State Street, Ellsworth. On Monday June 19, this training will also be offered at the Atlantic Oceanside, 119 Eden St, Bar Harbor. Off-premise trainings - for employees of businesses with off-premise liquor licenses, including grocery, liquor, and convenience stores - begin at 8:30 a.m. and on-premise trainings - for employees of businesses with on-premises liquor licenses, such as restaurants, hotels and bars where alcohol is consumed - will start at 1:00 p.m.

Training employees through this 4-hour course may lead to reduced insurance rates for participating businesses and will help reduce the risk of making costly and/or tragic unlawful sales. All participants receive a certificate of completion valid for 5 years. Pre-registration is required. Registration fee is \$25.00 per participant. Participants must arrive on time and bring a valid photo ID for certification.



For more information, to sign up for training, or to schedule a training for 6 or more employees at your business, please contact Tara Young at 667-7171 or [tara@healthyacadia.org](mailto:tara@healthyacadia.org).

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